

SILVER TECH



Bridging Innovation and Longevity *Summit 2025*

- September 5, 2025
- Westend Seniors Activity Centre,
9629 176 St NW, Edmonton, AB

Opportunities for Aligning Your Brand

This is an opportunity to get involved in the first event of its kind in the capital region; align your brand with this innovative summit; and get in front of a highly engaged audience. Attendees will include:

- Senior-serving organizations, entrepreneurs and businesses
- Business networks and associations
- Universities and research institutions for senior market insights
- Potential investors and funding partners for grants, sponsorships, and funding
- Healthcare providers, home care agencies, and senior service providers
- Senior clients interested in tech to support healthy aging

✓ Speaking Opportunities

✓ Sponsorship Packages

✓ Exhibitor Booths

✓ Tech Demonstrations

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PRESENTED BY:



Sponsorship Packages

All Sponsors will receive:

- Recognition on the Event website with hyperlink to your organization
- Recognition on the scrolling slide show on the day of Summit
- Thank-you and recognition on social media pre & post event
- Recognition on event signage and printed program

TIER OF SPONSORSHIP	SPEAKING	TICKETS	EVENT PROGRAM	SPONSOR SUPPLIED BANNER IN ROOM	VENDOR TABLE	PRE-EVENT VIDEO
Diamond Innovation (1) \$8800	Keynote SOLD	6	Full Page	Prime podium placement	Yes	Yes
Platinum Presenting (1) \$4500	1 Minutes SOLD	4	Full Page	Prime podium placement	Yes	Yes
Gold Innovation (3) \$2500	2 Minutes	3	½ Page	General room placement	Yes	Yes
Silver Longevity (3) \$1000		2	¼ Page	General room placement	Yes	
Bronze Community (7) \$500		1	Logo			
Printing Sponsor (1) \$500		1	Logo			
Summer Mixer Sponsor \$500	2 Minutes At Mixer	1	Logo			
Welcome Reception Sponsor \$500	2 Minutes at Reception	1	Logo			